Federal Communications Commission Washington D.C. 20554

Approved by OMB 3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 03/31/2006

. Call Sign	Channel Number	er Commu	nity of Licens	е			
	071000000000000000000000000000000000000	City		State	County		ZIP Code
KMOV	4	St. Lou	ıis	МО	St. Loui	S	63102
Licensee							
KMOV-TV, Inc.							
<ul><li>Network Affili</li></ul>	ation:	Nielsen DN	ЛΑ			Wide Web Home icable)	Page Address
CBS		St.Louis					
C Independent					l wwv	v.kmov.com	
Facility ID Number	r I	Previous Call Sign	(if applicable		ense Renewa n/dd/yyyy)	Expiration D	ate
770034	SOURCE AND ASSESSMENT OF THE SOURCE ASSESSMENT	Y	ALESSO CONTRACTOR OF THE PROPERTY OF THE PROPE	02/	01/2006		
required by C.F.	e identify each Core R. Section 73.673? usee provide informa	tion identifying ea			n its station,		
including an i	indication of the targ 7 C.F.R Section 73.6	et child audience, 73?	to publishers	of program	guides as		C No
including an inclu	indication of the targ 7 C.F.R Section 73.6 ishers who were sent	73? information in 4.8	to publishers	of program	guides as		
including an irequired by 4 b. Identify publi	indication of the targ 7 C.F.R Section 73.6	73? information in 4.2 work provide o stations a	a. es informa	tion ide	guides as entifying ne Networ	the core	
including an interequired by 4  b. Identify publication  The CBS programs includin  Complete the formula in the complete the formula including the complete the formula in the complete the comple	indication of the targ 7 C.F.R Section 73.6 ishers who were sent Television Net it supplies t g an indicatio	information in 4.2 work provide o stations a n of the tar gram that you aire	a. es informa affiliated rget child d during the p	tion ide with the audiene	entifying ne Networ	the core k, e	* E
including an interequired by 4  b. Identify publication  The CBS programs includin  Complete the formula in the complete the formula including the complete the formula in the complete the comple	indication of the targ 7 C.F.R Section 73.6 ishers who were sent Television Net it supplies t g an indicatio  Illowing for each proplete chart below for	information in 4.2 work provide o stations a n of the tar gram that you aire	a. es informa affiliated rget child d during the p	tion ide with the audiene	entifying ne Networ	the corek, e eets the defini	tion of Core
including an interpretation of the case of	indication of the targ 7 C.F.R Section 73.6 ishers who were sent Television Net it supplies t g an indication Illowing for each propelte chart below for	information in 4.2 work provide o stations a n of the tar gram that you aire	a. es informa affiliated rget child d during the p	tion ide with the audiene	entifying ne Networ	the corek, e eets the defini	tion of Core
including an irequired by 4 b. Identify publi The CBS programs includin  Complete the forogramming. Com Title of Program # BACKYARDIAN	indication of the targ 7 C.F.R Section 73.6 ishers who were sent Television Net it supplies t g an indication Illowing for each propelte chart below for	information in 4.2 work provide o stations a n of the tar gram that you aire each Core Progra	a. es informa affiliated rget child d during the p	tion ide with the audience was three m	entifying ne Networce, to the onths that me	eets the defini	tion of Core

Length of Program: 30 (minutes)	Department of the Control of the Con			
Age of Target Child Audience: from 2	years to 5 years			
Describe the educational and informational This program centers on three together after school in a badjacent homes. In each epi	e friends preschoo	l frienc rd behin	ls, who p. .d their	Lay 🔓
Complete the chart below for each copast three months. * Total Times Air	Preemption Report program listed in Quest red is total times aired at reg	on 5 of FC	C 398 that wo	as preempted during the lus Number of
Preemptions Rescheduled.  Title of Program #1: BACKYARD	IANS			
Total Times Aired *	Number of Preemptions		Number of Reschedule	Preemptions d
12	5		5	
Date Preempted/Episode # (1)	If rescheduled, date and t rescheduled. If not resche enter N/A		home?	duled date the second
1/7, 3/4, 3/11, 3/18, 3/25	same day at 9am		• Yes C N	lo
Reason for Preemption:  Breaking News Other News  Delete information for last preempt	Sports Public  Add information  ion (#1) [or just clear Date	about anot	Episode to h	preemption(s) Add ave the system Delete block of data]
Title of Program #2:  DORA THE EXPLORER				Origination Network
Days/Times Program Regularly Schedul	led: Total times aired a regularly schedule time		ber of If propositions Repo	eempted, complete Preemption ort
Saturday 10:30am	11	1		
Length of Program: 30 (minutes)				
Age of Target Child Audience: from 2				
Describe the educational and information In this series seven-year-of Boots invite the audience to which they will have to over	old Dora and her mo	nkey tra eek on a	avel comp a journey	anion ^  in (=)

## **Preemption Report**

Preemptions Rescheduled.	ired is tot	ram listed in Question 5 al times aired at regularl	y sched	uled ti	ne pl	us Number of	ı
Title of Program #2: DORA THE	EXPLOR	ER					
Total Times Aired *	The state of the s	per of Preemptions		Numbe Resche		reemptions	
12	1			1			
Date Preempted/Episode # (1)		heduled, date and time duled. If not rescheduled		s the resonne?	sched	uled date the second	
3/11	Same	e day at 8:30am	(	Yes	$\bigcirc$ N	0	
If rescheduled, were promotional  Reason for Preemption:  Breaking News  Other News	(6			led dat Other	e and	time? • Yes C No	
e of Program #3:						Origination	
						Origination   Network	
TLE BILL  vs/Times Program Regularly Schedu	ıled:	Total times aired at regularly scheduled	Numbe Preem			Network •	nption
TLE BILL vs/Times Program Regularly Schedu	ıled:	regularly scheduled time	Preem			Network •	nption
TLE BILL vs/Times Program Regularly Schedu turday 11:30am	**************************************	regularly scheduled				Network •	nption
TLE BILL  7s/Times Program Regularly Schedu  turday 11:30am  1gth of Program: 30 (minutes)		regularly scheduled time	Preem			Network •	nption
turday 11:30am  gth of Program: 30 (minutes) e of Target Child Audience: from cribe the educational and information is an animated series shy that examines life to	ye  onal object  based  hrough	regularly scheduled time  7  ars to 11 years  tive of the program and on children's both the eyes of a filter.	how it in pooks we we ye	meets t	he deten held he	Network empted, complete Preenrt  inition of Core Program	
turday 11:30am  gth of Program: 30 (minutes)  of Target Child Audience: from 2  cribe the educational and information is an animated series shy that examines life to	ye  onal object  based  hrough	regularly scheduled time  7  ars to 11 years  tive of the program and on children's both the eyes of a filter.	how it in pooks we we ye	meets t	he deten held he	Network empted, complete Preenrt  inition of Core Program	
TLE BILL rs/Times Program Regularly Schedu turday 11:30am	onal object based hrough rld. E	regularly scheduled time  7  ars to 11 years  ctive of the program and on children's both the eyes of a finach episode contained the program listed in Ouestion	how it in poks where yearns to sof FC	meets twrittear-otwo s	he detent that we that we	empted, complete Preenrt  finition of Core Program  by Bill  coy  es in  cas preempted during the	ming

1		Rescheduled
12	5	5
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/7, 3/4, 3/11, 3/18, 3/25	• Yes C No	
If rescheduled, were promotional	efforts made to notify public of resche	duled date and time? • Yes C No
Reason for Preemption:		2
C Breaking News	Sports	Other
C Other News	C Public	
	<u>Add</u> information about and tion (#1) [or just clear Date Preempte	other 1 preemption(s) Add d/Episode to have the system ignore any block of data  Origination
Title of Program #4:  At The Zoo		Local
	The state of the s	nber of If preempted, complete Preemption
Days/Times Program Regularly Schedu		mber of in the interest of the
Saturday 10am	12	
Length of Program: 30 (minutes)	)	
Age of Target Child Audience: from 1	3 years to 16 years	
Age of Target Child Audience: from 1	years to 16 years  mal objective of the program and how dt and St. Louis Zoo Presi	gives viewers a
Age of Target Child Audience: from 1  Describe the educational and information  Anne Steffens, Kent Ehrhard  Bonner are all hosts of a subehind the scenes look at 1  Complete the chart below for each	years to 16 years  mal objective of the program and how dt and St. Louis Zoo Presi weekly half hour show that the St. Louis Zoo. They to	dent, Dr. Jeffrey gives viewers a alk about each  FCC 398 that was preempted during the
Age of Target Child Audience: from 1  Describe the educational and information  Anne Steffens, Kent Ehrhard  Bonner are all hosts of a subshind the scenes look at scenes look at scenes three months. * Total Times A	years to 16 years  nal objective of the program and how dt and St. Louis Zoo Presi weekly half hour show that the St. Louis Zoo. They ta	dent, Dr. Jeffrey gives viewers a alk about each  FCC 398 that was preempted during the
Age of Target Child Audience: from Describe the educational and information Anne Steffens, Kent Ehrhard Bonner are all hosts of a behind the scenes look at Complete the chart below for each past three months. * Total Times A Preemptions Rescheduled.	years to 16 years  nal objective of the program and how dt and St. Louis Zoo Presi weekly half hour show that the St. Louis Zoo. They ta	dent, Dr. Jeffrey gives viewers a alk about each  FCC 398 that was preempted during the
Age of Target Child Audience: from 1  Describe the educational and information  Anne Steffens, Kent Ehrhard  Bonner are all hosts of a subshind the scenes look at scenes look at scenes three months. * Total Times A Preemptions Rescheduled.  Title of Program #4: At The Zoo	nal objective of the program and how dt and St. Louis Zoo Presimeekly half hour show that the St. Louis Zoo. They taped to the Preemption Report a core program listed in Question 5 of Aired is total times aired at regularly second core.	FCC 398 that was preempted during the cheduled time plus Number of
Age of Target Child Audience: from 1  Describe the educational and information  Anne Steffens, Kent Ehrhard  Bonner are all hosts of a subshind the scenes look at scenes look at scenes three months. * Total Times A Preemptions Rescheduled.  Title of Program #4: At The Zoo  Total Times Aired *	nal objective of the program and how dt and St. Louis Zoo Presidue ekly half hour show that the St. Louis Zoo. They taken the St. Louis Zoo. They taken a core program listed in Question 5 of Aired is total times aired at regularly so Number of Preemptions	FCC 398 that was preempted during the cheduled time plus Number of Rescheduled  O
Age of Target Child Audience: from Describe the educational and information Anne Steffens, Kent Ehrhard Bonner are all hosts of a behind the scenes look at behind the scenes look at Preemptions Rescheduled.  Title of Program #4: At The Zoo Total Times Aired *	nal objective of the program and how dt and St. Louis Zoo Presidue ekly half hour show that the St. Louis Zoo. They taken the St. Louis Zoo. They taken a core program listed in Question 5 of Aired is total times aired at regularly so Number of Preemptions	FCC 398 that was preempted during the cheduled time plus Number of Rescheduled

		C Yes C	No
If rescheduled, were promotional ef	forts made to notify public	of rescheduled date a	and time? C Yes C No
Reason for Preemption: C Breaking News C Other News	○ Sports ○ Public	○ Other	
<u>Delete</u> information for last preemption	<u>Add</u> information on (#1) [or just clear Date l	Preempted/Episode to	preemption(s)  have the system ny block of data]  Add  Delete
le of Program #5:			Origination  Network
ys/Times Program Regularly Schedule	ed: Total times aired at regularly scheduled time		preempted, complete Preemptio eport
unday 7am	13	0	
ngth of Program: 30 (minutes)			
ge of Target Child Audience: from 2	years to 11 years		
is program is anchored by ose "krytonite" is sugar, ortacus and the program's	which makes him in	stantly lethan acters are cha	rgi¢.
Complete the chart below for each c past three months. * Total Times Ai Preemptions Rescheduled.	core program listed in Quest red is total times aired at re	ion 5 of FCC 398 that gularly scheduled tin	at was preempted during the ne plus Number of
Title of Program #5: Lazytown		To a	
Total Times Aired *	Number of Preemptions	Resched	r of Preemptions duled
13	0	0	
Date Preempted/Episode # (1)	If rescheduled, date and trescheduled. If not rescheduled not rescheduled.		cheduled date the second
		O Yes	C No
If rescheduled, were promotional e	efforts made to notify public	of rescheduled date	and time? O Yes O No
Reason for Preemption:  Breaking News  Other News	C Sports C Public	C Other	

					Origina	
s/Times Program Regularly Schedu		mes aired at y scheduled	Number Preempt	of If presions Repor		plete Preemption
nday 7:30am	13	00000000	0			
gth of Program: 30 (minutes)						
of Target Child Audience: from 2	years to 5	years				
Diego, Go is an interact school and early school- ht year old who loves na	-age childre	n. in Which	n Diedo	, a Lat	TIIO 1	**
Preemptions Rescheduled.  Title of Program #6: Go, Diego, C  Total Times Aired *	Go Number of Pr	reemptions		Number of Reschedule	Preemptions d	
13	0		and the second s			
Date Preempted/Episode # (1)	If rescheduled rescheduled. I enter N/A	l, date and time If not reschedule		the resched	luled date the	e second
			(	Yes O N	Ю	
If rescheduled, were promotional	efforts made to r	notify public of	reschedul	ed date and	time?	Yes C No
	C Sports	5	00	Other		
Reason for Preemption:  C Breaking News  Other News	C Public					

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:				O management.	rigination
Dates/Times Program Aired:	Total times aired	Number of Preemptions		reschedu	iled, list date and tim
	A Professional Control				*
Length of Program: (minutes)					***
Age of Target Child Audience: from	years to	years			
Describe the program.					
					A.
Does the program have educating and inform purpose?	ing childre	en ages 16 and und	er as a significant		Yes No
If Yes, does the licensee identify each progra C.F.R Section 73.673?	m at the be	eginning of its airi	ng consistent with	47	C Yes C No
If Yes, does the licensee provide information the target child audience, to publishers of pro73.673?	regarding ogram guid	the program, includes consistent with	nding an indication 47 C.F.R Section	of	C Yes C No
			on about another		program(s) A
<u>Delete</u> information for last program (#	‡1) [or just	clear Title to have	e the system ignore	any blo	ock of data] Dele
	C	Other Matters			
7. Complete the following for each program Programming. Complete chart below for each	that you pl Core Prog	an to air for the ne ram.	xt quarter that mee	ets the de	efinition of Core
Title of Program #1:				2	Origination
Lazytown	(1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -				Network <u>▼</u>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target C	hild Aud	lience:
Sunday 7am	13	30 (minutes	) from 2 to	11	(years)
Describe the educational and informational o	bjective of	the program and l	now it meets the de	finition	of Core Programmin
This program is anchored by Sp whose "krytonite" is sugar, wh Sportacus and the program's ca	nich mak	kes him insta	ntly letharg	ic. lenged	d ÷
		1/20			
Title of Program #2:					Origination Network

Go, Diego, Go					
		Length of Program	Age of Target Chi	ld Auc	dience:
Sunday 7:30am	13	(minutes)	from 2 to	5	(years)
Describe the educational and informational of Go, Diego, Go is an interactive preschool and early school-age eight year old who loves nature	re, info e childr	rmational ser en, in which	ies designed Diego, a Lat:	ino	
Title of Program #3: Backyardians					Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Ch	ild Au	dience:
Saturday 11am	13	(minutes)	from 2 to	5	(years)
Describe the educational and informational of this program centers on three together after school in a basadjacent homes. In each epison	friends	s preschool fi	riends, who p behind their	lay	
Title of Program #4:		TO A VIEW			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Ch	ild Aı	ıdience:
Saturday 11:30am	13	30 (minutes)	from 2 to	11	(years)
Describe the educational and informational of this is an animated series ba Cosby that examines life through eager to understand his world	sed on ugh the	children's bo	oks written b ve-year-old b	у Ві Оу	n =
Title of Program #5:  DORA THE EXPLORER					Origination Network
Days/Times Program Regularly Scheduled	: Total times to be aired	Length of Program	Age of Target C	nild A	udience:
Saturday 10:30am	13			5	(years)
Describe the educational and informational In this series seven-year-old Boots invite the audience to which they will have to overce	d Dora a	ind her monkey iem each week	travel compa on a journey	anior in	
Title of Program #6: At The Zoo					Origination Local

Days/Times Program Regularly Scheduled:	Total times to be aired	Length Progran		Age of Target Chil		_
Saturday 10am	13	30	(minutes)	THE RESERVE TO SHARE THE PARTY OF THE PARTY		
Describe the educational and informational of Anne Steffens, Kent Ehrhardt a Bonner are all hosts of a weel behind the scenes look at the	and St. kly hal	Louis f hour	Zoo Pre show th	sident, Dr. c at gives view	ers a	nming.
<u>Delete</u> information for last program	(#6) [or ju:	<u>Add</u> st clear ]	d information Γitle to have	n about another 1 the system ignore	program(s) any block of data]	Add Delete
8. Does the licensee publicize the existence Programming Reports (FCC 398) as required 9. List Core Programs, if any, aired by othe 47 C.F.R. Section 73.671. Also indicate whe increased.	t stations t	hat are si	nonsored by	the licensee and th	at meet the criteria set	forth in
Name of Program  Call Letters Sponsored P		Airing	Channel Nu Airing Spor	mber of Station sored Program	Did total programmin Increase?	g
					C Yes C No	
Title of Program #1:  Days/Times Program Regularly Scheduled	l: Tot	es	Number of Preemptions		Origination rescheduled, list date a	and time
					4	
Length of Program: (minutes)					₹	
Age of Target Child Audience: from	years t	o [	years			
Describe the educational and informational	l objective	of the pr	rogram and l	now it meets the de	finition of Core Progra	amming.
<u>Delete</u> information for last program				ion about another ve the system ignor		Add Delete
10. Name of children's programming liais	son:		Talankas	Number (include	area code)	
Name			1 relephone	Mannoer (menade	mica coac,	
Liz Mullen			314-444			

O. Marrarial Drivo	lmullen@kmov.com	
One Memorial Drive	State	
City St. Louis	Mo	
1. Include any other comments or information you be Children's Television Act (or use this space for su con-core educational and informational programming visting or proposed non-broadcast efforts that will en	that was aired this quarter or plan to a	ir during the next quarter, or any
nildren. See 47 C.F.R. Section 73.671, NOTE 2.		£
		₩
certify that the statements in this application are trunade in good faith.		·
Name of Licensee  KMOV-TV, Inc.	Signature (only for printed	version)
Date		
4/10/06		700,000
		FCC 398 April 2001 (1.3) (end)
Electronic Filing Operations		
Check Data Run checks to look	for data errors.	
File FCC 398 Send the values to t	he FCC as an FCC 398 filing.	
Reset Reset data to last up	is form (so that it can be saved locally	with your browser's File/Save As
Update Local Data command). This wi	ill allow you to restart this form in the f	uture by using File/Open File.
Report to Print Get a version of thi	s FCC 398 Report for printing.	
	System User's Manual	
===> Get Official FCC 3	98 Instructions	